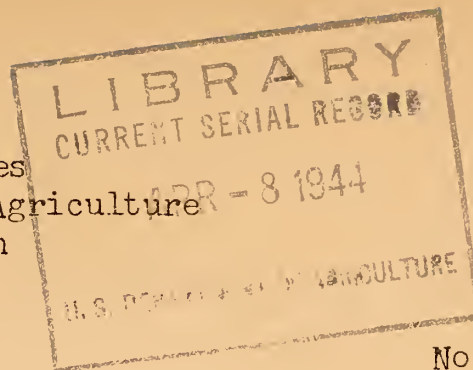


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Subject: Cotton Growers Should Buy Calcium Arsenate Now

Field Distribution: War Board members, Extension Editors, FSA Regional Information Chiefs, AAA Committeemen, Office of Distribution, Marketing Reports Chiefs, in States of Arkansas, Alabama, Louisiana, Georgia, Tennessee, Oklahoma, Mississippi, Missouri, Texas, North Carolina, South Carolina.

Suggested Use: (1) Background for Press and Radio Releases by Extension Editors
(2) Information of WFA-USDA Personnel

"When the boll weevil or the cotton leaf worm moves in on the cotton field, will you have the calcium arsenate to kill off the pest? Or will you have to stand by and watch your crop destroyed?

That's the question we should put to the cotton grower right now.

There's plenty of calcium arsenate this year, but it won't help the farmers as long as it's in a warehouse hundreds of miles away. And with transportation tight and labor short, the cotton crop may be gone before a supply of dust can be moved into an infested area from a distance.

All over the cotton country, distributors and dealers are filling up their warehouses with calcium arsenate. But those warehouses can't begin to hold enough to quell a serious infestation in any given area. In peacetime, the supplies held by dealers and distributors will usually hold the line against weevil or worm attack until more ammunition can be moved in. But wartime is different.

No cotton grower can be certain of getting the calcium arsenate he needs, when he needs it, unless he lays in a supply on his own place now.

Many of the big cotton growers have already bought their supplies. The small grower can't afford to take chances any more than the big grower can. War Food Administration officials point out that those who do take the chance on calcium arsenate are "flirting with lightning." They may lose a crop, and the nation may lose important war materials -- lint and seed.

Cotton growers can buy enough calcium arsenate for the first three applications without fear of depriving their neighbors. In fact, they will help their neighbors by preventing a last minute rush. In this respect, they are more fortunate than most other farmers who use insecticides. The supplies of most other insecticides will be adequate but not large enough to permit growers to stock up in advance to meet their requirements. (Note: Calcium arsenate is used not only for control of boll weevil and cotton leaf worm but also for control of bollworm, which infests Texas and adjacent States.

